

**Nikolaj Kunsthal, Copenhagen Contemporary Art Centre
August 30 - November 9 2014**

“PIXELADE: AN EXHIBITION FOR EVERYONE AGED 0 TO 116”

Press release

Opening party August 30 2014 from 12 to 5 pm

Imagine the entire world dissolved into pixels. Imagine that you enter a computer universe that comes alive when you use it. What happens when you change the colours, move things around and get games going in the middle of it all?

Nikolaj Kunsthal hereby invite you to the exhibition *Pixelade* created by visual artists Malene Bang and Katja Løgstrup-Hansen and game developers from Copenhagen Game Collective. This exhibition is the latest instalment in the longstanding tradition at Nikolaj Kunsthal of creating a unique exhibition for children and young people as well as their accompanying grown-ups.

Pixelade is an interactive, analogue total installation, taking as its starting point the universe of computer games while at the same time referencing modern architecture, sound and light art, concrete painting and the strong colouring and idiom of minimalism.

The Lower Gallery at Nikolaj Kunsthal has, to a large extent, become pixelated in a contrasting meeting with the original architecture of the building. Here, guests are invited to explore how to sense and experience the pixelated world by using and activating the various elements of the exhibition.

You can climb the hill, mix colours on the lightpad, listen to the sounds, build your own world of large pixels, shoot luminous balls around or crawl on cows.

Or you can play the games developed by Copenhagen Game Collective specifically for this exhibition in collaboration with the artists. Here, you will find *The Pillow General*, *The Human Centipede* and *Mining Carts*, you can go pixel hunting or simply hack a game and invent your own. Only the imagination sets the limits!

The people behind PIXELADE

Malene Bang and Katja Løgstrup-Hansen were both educated from The Royal Danish Academy of Fine Arts in 2012.

Copenhagen Game Collective is a non-profit game and design co-operative, specialising in developing games for all platforms, often in the intersection of the digital and the physical.

Read more about *PIXELADE - an exhibition for everyone aged 0 to 116* at the Nikolaj Kunsthal homepage: <http://www.nikolajkunsthal.dk/da/udstillinger/pixelade-0>

The exhibition is a further development of the sensory exhibition *Pixelade og det sovende kvæg*, (“Pixelade and the Sleeping Cattle”), presented at Brandts in the spring of 2014.

CONTACT

Head of PR and Communications Nikolaj Kunsthal Eva Bjerring,
m: pr@nikolajkunsthal.dk or t: +45 33181784

Nikolaj Kunsthal
Nikolaj Plads 10
1067 København K

www.nikolajkunsthal.dk